Kenda Lloyd, MBA

Experienced Business Executive
New Braunfels, Texas, United States
830-660-9218

About

I am a high-energy business leader with a constant focus on people and the bottom line. My experience spans operations, process improvement, analysis, and people management. I partner with organizations to deliver practical results—from discrete analyses to end-to-end initiatives—and I am comfortable leading or supporting projects of any scale.

Experience

Independent Business Analyst & Consultant — Kenda Lloyd Enterprises

Nov 2023 - Present (3 years)

Operating as a private consultant, I work directly with small and mid-size companies on business analysis, process improvement, and project execution. Engagements range from targeted diagnostics to multi-phase initiatives; I scope and deliver work that fits each client’s priorities and resources.

Senior Business Analyst at Global Resources, LLC

Apr 2023 - Nov 23, 2023 (8 months)

Performed comprehensive diagnostic analysis of businesses, including financial, operational, management, marketing, and sales functions, and delivered recommendations for improvement.

Management Consultant — Kenda Lloyd Enterprises

Oct 2010 - Present (16 years 2 months)

Assisted and supervised projects including HR policy review, accounting reconciliation, document creation, ERP design, event planning, marketing campaigns, and comprehensive process improvement.

Vice President at Mobile Fluid Recovery

Jan 2013 - Oct 2021 (8 years 10 months)

Developed and implemented all administrative functions for International specialized green waste management company. Established the company as an industry leader with annual sales of $1 million. Company sales directly reflect manufacturing initiatives for green solutions to waste and minimize landfill.

Education

- MBA, Information Systems from The University of Kansas (Grade: 3.85)
- BBA, Finance (minor in Economics) from Baylor University
- High School Diploma Summa Cum Laude from New Braunfels High School (Grade: 3.99)

Licenses & Certifications

- Corporate Crisis Management Certification - Issued May 2022
- Lean Six Sigma Green Belt Certification - Issued Jan 2022
- Project Management Lean Process Certification - Issued Dec 2021

Skills

- Attention to Detail
- Data Analytics
- Business Process Improvement

Languages

- French (fluent)

Professional References

Available upon request